

September 2026

impulze, an IQVIA business Data Protection and Pharmacovigilance Statement for Market Research Projects

Thank you for your interest in our market research study (“Study”).

In addition to the information we shared when inviting you to participate, this form constitutes a privacy notice explaining how IQVIA Ltd and its group affiliates (including impulze GmbH; “IQVIA”/ “we”, “our”, “us”) will process your personal data for purposes of the Study or on behalf of the Study Sponsor as the case may be determined by the Study Sponsor and a consent declaration form for you to give your consent to this processing, should you so choose.

To obtain answers that are as unbiased as possible and to protect your integrity as a prescriber, we do not disclose the Study Sponsor before the end of the interview is reached and only disclose it upon your request. By agreeing to the terms and conditions detailed in this form, you acknowledge that this is acceptable to you.

If you choose to participate in the Study, you will need to read the following information carefully and provide your consent at the end of this form. The granting of your consent is voluntary and may be revoked at any time without any detrimental effect to you. You will not suffer any detriment should you choose not to participate in the Study.

You have the right to refuse to answer questions or withdraw at any time. For more information about your rights please see the section below entitled “Data Privacy Notice”.

The project is carried out in accordance with our [privacy policy](#), the new Data Protection Act of the Swiss Confederation (revDSG) and the European industry and market research codes of [ephmra](#). For more information about your rights please see the section below.

Read below the full terms and conditions of participation in the study.

Data Privacy Notice

Purpose of Personal Data Processing

For the purposes of this form, “personal data” means any data relating to you as a Health Care Professional, such as your contact details, information about your specialization, responses provided in the course of participating in the Study, IP address and details for providing the honorarium to you, etc.

Unless explicitly stated otherwise in the invitation to the Study you received, your personal data will not be shared with Study Sponsor. However, in their capacity of sponsoring the Study and requesting the de-identified results of the Study, Study Sponsor will serve as Data Controller and IQVIA will serve as Data Processor of personal data processed in the terms of applicable legislation, and processing of such personal data will relate to conducting the Study and any follow-up contact that you have consented to.

Your responses and any personal contact information you provide in participating in the Study (i.e.: name, business address, email address, phone number and IP address) will be processed by the IQVIA group of companies (“IQVIA”) on a strictly need-to-know basis, for purposes determined by the Study Sponsor of understanding current and on-going trends in the management of the disease that is stated as the Study topic in the invitation to the Study you received, as well as for quality and authentication purposes.

Your responses will only be processed outside this purpose in a de-identified and aggregated way by IQVIA alone or together with information obtained from other sources, in order to gain greater insights in this area.

To support efficient transcription, translation and analysis, IQVIA may use enterprise-licensed AI tools operated in secure environments to support the study by identifying patterns and generating insights. All AI outputs are reviewed by our researchers before being used or shared. All AI processing takes place in line with applicable privacy laws.

Third Party Transfers

Your personal data will be stored on systems located within Switzerland or the European Union. In order for IQVIA to conduct the Study, IQVIA may need to transfer your data to other entities of IQVIA or third party companies outside of IQVIA providing services in this context. Adequate contractual terms with technical security safeguards are in place with such third parties in order to ensure there are GDPR-conform protections for your personal data. IQVIA may transfer personal data to all jurisdictions where IQVIA operates (listed on the office locations page of www.iqvia.com), in particular, the European Union, the United Kingdom, and the United States, as well as to the countries in which our service providers process their data.

If such recipients are located outside the European Economic Area (EEA) which may not benefit from a European Commission adequacy decision, IQVIA will apply Standard Contractual Clauses approved by the European Commission with such recipients in order to ensure an adequate level of protection. IQVIA may further transfer personal data to a country without adequate legal data protection, provided that one of the statutory exemptions applies, e.g. if you give your express consent, it is necessary for the execution of a contract with you or of a contract in your interest, or it is necessary for the fulfillment of a legal obligation, to safeguard overriding public interests or to establish, exercise or enforce legal claims etc.

How we store your information and your rights

Your data is retained only for the period that is necessary for the purposes for which your personal data is collected. Audio recordings of individual interviews are stored for a maximum of 12 months for the purpose of writing an interview protocol and are not passed on to the client or third parties in any form. In order to track changes longitudinally over several survey waves, pseudo-anonymized records of your responses in the Study and associated personal data will be maintained for 5 years except to the extent required to comply with a legal obligation.

You may contact us to request access to your personal data or to be provided with information on your personal data stored for the mentioned Purpose, object to the processing of it and/or request that we correct or delete it. If you have any queries or wish to know more about the information we hold on behalf of the Study Sponsor for this purpose, you can call us on +41 43 817 86 17 or email us on contact@impulze.ch, mentioning the name of the Study and one of our team will be happy to assist. In order to help you with your requests, you may also contact our Chief Privacy Officer at privacyofficer@iqvia.com.

You also have the right to complain to a data protection authority in the country where you live, work, or where you believe data protection laws have been breached.

Anti-Bribery and Anti-Corruption

As a participant in this Study, you as the Physician are obliged to verify any restrictions imposed by third parties on your participation. This includes private or public employers or other entities with which you are affiliated. Neither the Study Sponsor nor IQVIA will procure such authorizations on your behalf. By agreeing to participate in this Research Study, you are confirming and accepting these obligations; you also confirm that you do not need, or you have already obtained, an authorization from your employer, organization, professional association, or whichever other applicable entity to participate in this research.

You agree that, in the framework of this market research, you will comply with the requirements of the United States Foreign Corrupt Practices Act as amended, the United Kingdom Bribery Act 2010 as amended, the Prevention of Corruption Act, 1988 (as amended from time to time) and all other applicable anti-bribery and anti-corruption laws and regulations. Without limiting the generality of the foregoing, you agree that in connection with this Agreement, you have not and will not directly or indirectly give or offer to give anything of value to any Government Official in order to corruptly influence that person's business decision or to gain an unfair business advantage in violation of applicable laws or regulations. As used herein, the term "Government Official" means any government officer or government employee (including officers and employees of government-controlled entities or public international organizations), any person acting in an official capacity for or on behalf of any government entity, political party, or legislative body, or any royal family member or candidate for public office.

Additionally, you confirm that you are not in a position to influence the award of business or commercial decisions involving IQVIA. If you are a Government Official, are employed by a government entity or public sector organization, you further confirm that you hold no position that may influence IQVIA's business or activities.

As a participant in this study, you explicitly warrant that you shall personally complete all parts of the survey and shall not delegate, assign, or permit any third party to participate or complete the survey on your behalf.

Pharmacovigilance

Events relevant to the safety of medicinal products or medical devices that are mentioned in the course of a market research survey must be passed on to our clients in accordance with the local regulations and laws.

The survey may contain questions about adverse events, off-label uses, product complaints or other safety-related information. If you mention an adverse event, an off-label application, a product complaint or other safety-relevant information in the survey, we will report this to the responsible reporting office, even if the event has already been reported directly by you.

For reported cases of higher complexity or missing information, it may be necessary for the pharmacovigilance department of the Study Sponsor to contact you for further information.

Only if you agree, we will forward your name and e-mail address to the Sponsor's pharmacovigilance department exclusively in connection with the adverse event. If you wish to remain anonymous, we will continue to report the matter without passing on your contact details.

Confidentiality Agreement

You acknowledge that in the course of the Study, proprietary information regarding products and product development, and other trade secrets and know-how may be disclosed, and by participating in the Study you agree to hold all such information confidential and to not disclose it to any third party or use it for any other purpose whatsoever. You also agree not to disclose any part of the following pages, which are proprietary material of IQVIA and the Study Sponsor.

Compensation

The compensation for your participation is based on the time spent on the Study, and the amount indicated in the study invitation is not inclusive of Swiss VAT.

The remuneration for your participation is provided by impulze GmbH, a company registered in Switzerland (CHE-115.954.251), with headquarter offices c/o IQVIA AG, Erlenstrasse 4a, 6343 Rotkreuz. Remuneration will take up to 30 days after you reconfirm the completed participation electronically in your personal account in our database system.

Your consent

You are required to accept all the Terms and Conditions stated above, concerning Data Privacy, Adverse event reporting, Confidentiality Agreement and Compensation, in order to participate in this survey. Further information about the processing of personal data by us is available in the IQVIA Privacy Policy available at www.iqvia.com/about-us/privacy/privacy-policy.

When you participate in an individual interview, you will be asked at the beginning of the interview whether you agree with the information provided in this declaration, whether we may record the interview for protocol purposes, and how you would like to handle your anonymity in the event of a report of a pharmacovigilance-relevant event. Your consent will be recorded on audio and retained in written form in the interview protocol.

When you participate in an online survey, you will be required to confirm your agreement by clicking the applicable buttons in order to access the questionnaire.