



09.02.2021

Impulze Data Protection and Pharmacovigilance Statement for Market Research Projects

Privacy and confidentiality

The protection of personal data and the preservation of confidentiality in the processing of survey results are important concerns for us. Therefore, we are pleased to inform you as follows:

This survey as part of our market research collects, among other things, information that falls under "personal data" according to data protection legislation and is therefore protected.

In addition to your full name, we collect other information such as your opinion on certain therapies or which therapies you use in which situations.

We store this data and information with appropriate technical and organizational measures for a maximum period of 5 years in order to track changes longitudinally over several survey waves in aggregated form.

We respect your trust and protect your privacy. Therefore, we will never disclose the collected personal data to third parties or resell it to third parties. Only aggregated data and information will be communicated to the clients of the survey, which do not allow any conclusions to be drawn about individual participants.

Pharmacovigilance notification

Medicinal product or medical device safety-relevant events that are mentioned in the course of a market research survey must be forwarded to our clients in accordance with the Therapeutic Products Act.

If you mention an adverse event within the survey, we will report it to the appropriate reporting office, even if the event has already been reported directly by you.

In the case in question, we will ask you again specifically whether the client's pharmacovigilance department may contact you for further information. Only if you then agree will we forward your name and e-mail address to the client's pharmacovigilance department.

Otherwise, we will continue to report the matter without your contact information.

Contact at impulze GmbH and confirmation

If you have any questions, please contact the office responsible for data protection in our company at dataprotection@impulze.ch.

By participating in the survey, you acknowledge that you have read and understood this information and our Privacy Policy. The Privacy Policy can be found here: <http://www.impulze.ch/data-protection.html>